

Corporate Governance Workshop

June 15th, 2018



Northeastern University
Center for Emerging Markets

at the D'Amore-McKim School of Business

Time	Presenter Name	Opening Question	Paper Title
8:00am – 8:30am	Breakfast		
8:30am – 9:00am	Introductions		
9:00am – 9:40am	Caroline Flammer	Udi	Corporate Governance and the Rise of Integrating Corporate Social Responsibility Criteria in Executive Compensation: Effectiveness and Implications for Firm Outcomes
9:40am – 10:20am	Anya Mkrtchyan	Aaron	Social Ties Between Directors and Non-CEO Executives and Firm Performance
10:20am – 10:40am	Coffee Break		
10:40am – 11:20am	Roberto Tallarita	Ruth	High Tech, Low Voice: Dual-Class IPOs in the Technology Industry
11:20am – 12:00pm	Sheila Puffer	Aldo	Russia's Evolving Institutional Environment and the Impact on Governance of Russian MNEs
12:00pm – 1:00pm	Lunch		
1:00pm – 1:40pm	Aldo Musacchio	Valentina	Is Leviathan a Leader or a Laggard Inventor? How State and Private Firm Ownership Drive Managerial Invention
1:40pm – 2:20pm	Nicole Boyson	Allen	How Does Past Experience Impact Hedge Fund Activism?
2:20pm – 2:40pm	Coffee Break		
2:40pm – 3:20pm	George Serafeim	Jenny	Agency Costs and Enforcement of Management Controls: Analyzing Punishments for Perpetrators of Economic Crimes
3:20pm – 4:00pm	Frank Dobbin	Emily	Who Controls the Corporation Now?: Stakeholders in the Shareholder Value Movement
4:00pm – 4:40pm	Jordan Siegel	Jaehan	Cross-Border Reverse Mergers: Causes and Consequences
4:40pm – 5:00pm	Wrap Up		